



23  
de julio  
2020

Evento  
VIRTUAL

8:00 a.m. – 9:00 a.m.

### Opening

**Bruce Mac Master**, President ANDI.  
**Angela Maria Orozco**, Ministry of Transport .  
**José Manuel Restrepo**, Ministry of Commerce, Industry and Tourism.

9:00 a.m. – 9:30 a.m.

**Logistics in challenging times.**

**Luisa Antonia Rodriguez Ortega**, Economic Affairs Officer  
United Nations Conference on Trade and Development (UNCTAD)

9:30 a.m. – 10:15 a.m.

**Advances in the foreign trade  
during the pandemic.**

**Laura Valdivieso** , Vice ministry of Commerce.  
**Ingrid Díaz**, National Customs Director, DIAN.

10:15 a.m. – 10:30 a.m.

### Break

10:30 a.m. – 11:30 a.m.

**Technology a key factor for the  
industry, free zones and logistics  
operators competitiveness.**

**Carlos Guillermo Solomon**, Business Executive Director of Digital  
Transformation -Huawei - LATAM CTO.  
**Samir Hamrouni**, Chief Executive Officer al Word Free Zones  
Orgaization – EAU.  
**Luis Armando Manotas Duque**, CEO CIAMSA.



11:30 a.m. – 12:00 m. **The future of maritime trade flows**

**Olaf Merk**, Administrator Ports and Shipping International Transport Forum (ITF - OCDE).

12:00 m. – 2:30 p.m.

**Break**

2:30 p.m. – 3:15 p.m. **Latin America outlook**

**Ángela Hurtado**, President JP Morgan Colombia & **Benjamin Ramsey**, Director Research Latam, JP Morgan.

3:15 p.m. – 3:45 p.m. **The role of free zones in Colombia's future**

**María Claudia Lacouture**, Executive Director, Colombian American Chamber, AMCHAM.  
**Martin Gustavo Ibarra**, Vice presidente World Free Zone Organization.  
**Saúl Pineda Hoyos**, Vice ministry enterprise development.

3:45 p.m. – 4:15 p.m. **New trends in logistics**

**Gordon Wilmsmeier**, Kühne Professorial Chair in Logistics.  
Profesor Andes University.